

## About Drafftcb

Launched in 2006, Drafftcb is a modern agency model for clients seeking creative, accountable marketing programs that build business and deliver a high Return on Ideas™. With more than 130 years of combined expertise, the company has its roots in both consumer advertising and behavioral, data-driven direct marketing. The agency is the first global, behavior-based, fully inclusive, highly creative and accountable marketing communications organization to operate against a single P&L. The Drafftcb network spans 110 countries, with more than 9,000 employees worldwide, and is part of the Interpublic Group of Companies (NYSE: IPG). For more information, visit [www.drafftcb.com](http://www.drafftcb.com).

Drafftcb is currently seeking out intern candidates for the summer! Below you will find a description of the program and how to apply!

### Drafftcb Summer Internship Program Description:

Are you ready to throw some elbows and get in the real world of advertising? At Drafftcb, interns are the best and brightest of their class. Leadership, quick thinking, and quality decision-making are all traits we are looking for within our interns. You must be a junior or senior in college to be considered for the position. You will get hands-on experience in the advertising world and be responsible for day-to-day tasks as well as long-range projects. And if you need help at any time, guidance will always be readily available and questions are encouraged.

The perfect candidate will:

#### 1. Display Enthusiasm

During an internship, there will be plenty of opportunities to learn new things and experience new situations. While some occasions may be more glamorous and desirable than others, it's important to approach all tasks enthusiastically.

#### 2. Seek Clarity

It will be common for multiple team members to seek your help. Try not to feel overwhelmed and ask any questions that come to mind. Remember, you are not expected to know everything; interning is a learning process.

#### 3. Over Communicate

You will be talking to and learning from many people. It is important to keep your co-workers/advisors updated on your work.

#### 4. Show Initiative and Be Creative

It is critical as an intern to come up with your own ideas and tackle projects without constant direction. Be creative and come up with

solutions. But remember, you are an intern, and all things you do should be run by a supervisor for approval. It is important for them to clear your proposals as well as observe what kind of work you are doing.

5. Demonstrate Flexibility

Be open to all tasks because you will learn from everything you do. Demonstrate your team player side and show you're eager to make a difference.

6. Time Management

It is imperative you recognize a project that can wait until tomorrow and something that needs to be done yesterday. Keep your priority list straight and it will save you from unnecessary stress.

This ten week position will offer you the chance to dive into the field you desire, to expand your creativity to places you never thought possible, and to make an impact on the advertising field. Our interns will be placed in the following departments: Account Management, Media, Planning, Customer Intelligence, Finance, Event/Sports Marketing and New Business. And if the raw experience isn't enough, you will also receive a salary of \$600 per week. You will be working in our Chicago office, located at 101 E. Erie Street. To apply, please send your resume to [molly.martin@drafftcb.com](mailto:molly.martin@drafftcb.com) and mention what college you are attending!