

IMPORTANT

SELECT

Interested applicants are requested to complete the test design for their discipline as listed beside. The tests are intended to be short, fun and to give us some insight into your process.

PROGRAM OUTLINE

PHASE 1

During the first phase of the program, participants develop a general understanding of Bestway's product lines and manufacturing processes through hands-on prototyping and consumer-based product testing. Working in groups you will document and form evaluations of the research that will be used in the following design phases.

PHASE 2

These phases are spent working through design briefs from one or all of the following categories: furniture, beach and pool toys, thematic play centers and a wide variety of interactive toys.

PHASE 3

Working directly with engineering, participants generate and test their prototypes to ensure creative visions are realized.

TEST
DESIGN
SUBMISSION
DEADLINE
IS:
MAY 1

APPLY TODAY



InflateYourBrain™

INTERACTIVE /
USER-EXPERIENCE DESIGN



ENGINEERING



VISUAL COMMUNICATION
DESIGN



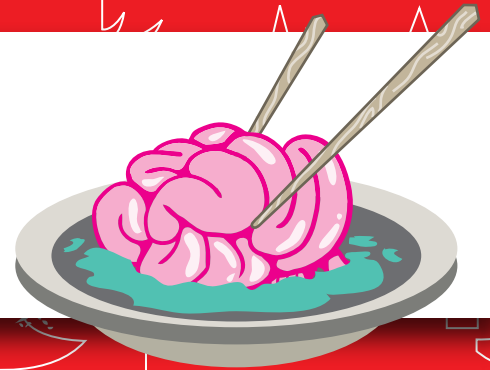
INDUSTRIAL DESIGN



鼠猴鼠猴

狗猪

10 REASONS TO INTERN AT BESTWAY



狗雞狗
猪羊羊

1. GAIN EXPERIENCE IN MULTIPLE CREATIVE DISCIPLINES.

2. SEE YOUR CONCEPT SKETCHES BECOME PHYSICAL REALITY DURING PROTOTYPING.

3. AMAZING MENTORSHIP THAT EXTENDS BEYOND THE WORK TERM.

4. DOCUMENTING CASE STUDIES AND STUDYING KIDS' PLAY PATTERNS.

虎蛇虎蛇

5. COLLABORATE WITH A GROUP OF INTERNATIONAL DESIGN INTERNS.

6. TRAVEL THROUGHOUT THE REGION.

猪羊猪羊

7. THE LOCAL MARKETS, FOOD AND MERCHANDISE.

8. LIVE AND BREATHE THE LOCAL ART & CULTURAL SCENE IN SHANGHAI

猪羊猪羊

9. NIGHT LIFE, PARTIES PARTIES AND MORE PARTIES.

10. BE INSPIRED BY UNIQUE PEOPLE AND SURROUNDINGS.



