

GENERAL INFORMATION FORM

ENERGY BBDO

Allen Rosenshine Minority Education & Training Fund

The Allen Rosenshine Minority Education & Training (MET) Fund awards internships to minorities, women, and individuals protected under the federal Americans with Disabilities Act to encourage the pursuit of careers in advertising. The program was launched in an effort to improve the level of diversity in the advertising industry.

Energy BBDO will award MET Fund internships for the summer of 2012 in Chicago. Interns receive a \$4,000 stipend for the ten-week internship.

Applicants must:

- Be one of the following: a high school senior; enrolled in an accredited two- or four-year academic institution; or graduate student
- Be in academically good standing as defined by your academic institution
- Have a GPA of 3.0 or greater
- Be a citizen or permanent resident of the United States
- Complete application form
- Submit two (2) original signed letters of recommendation
- Submit a copy of most recent transcript
- Write a minimum 250-word essay explaining why you want to be in advertising

Deadline

The deadline to return submission materials to Energy BBDO is **March 9, 2012**.

Send application form and all required materials to:

Energy BBDO
Attn: Kristen Quinlan, Human Resources Manager
410 N. Michigan Ave.
Chicago, IL 60614

If you have any questions about the application, please feel free to contact Jennifer Guracech, Talent Coordinator at jennifer.guracech@energybbdo.com or 312.595.2776.