

Media & Creative Strategist

Permanent, Fulltime Position

NeuroNexus is a leading neurotechnology company developing and commercializing high performance, bioMEMS-based neural interface microsystems for both research and clinical applications. NeuroNexus' platform technologies of implantable microscale neural probes are highly innovative, unique, and proprietary. These technologies have already been developed into first generation, high-value products for neuroscience research and are currently being provided to hundreds of research groups around the world. NeuroNexus is now focusing on further development of these and new technologies into clinical products for treating neurological disorders and disease. We look for a talented and motivated individual who can drive the company's sales and marketing campaign and keep up with our growth.

Responsibilities

- Lead and drive NeuroNexus' marketing and branding campaign that reflects our cutting-edge technology and innovation with a sense of clean and minimalist style
- Manage and monitor NeuroNexus' website and other web presences via social media, blog, and online community
- Design and produce high quality sales videos that are clear and informative
- Design, produce, and manage advertisement materials such as catalog, sales literature, fliers, tradeshow booth and samples
- Draft technical documentation such as product manuals, troubleshooting guidelines, "quick start" tips and recommendations, and product specification sheets
- Coordinate with 3rd party vendors
- Perform basic sales functions

Position Requirements

- Bachelor's degree in Art/Design, Video Studies, Advertising, Communications, or relevant, equivalent experience
- Strong graphic and industrial design skills; illustration skills desirable
- Strong technical writing skills
- Experience with HTML, CSS programming, and Java script would be beneficial
- Proficiency with Adobe Creative Suites (InDesign, Illustrator, Photoshop) and MS Office Suite
- Excellent organizational skills and proven ability to simultaneously support multiple projects
- Strong attention to detail
- Ability to work individually with cross-functional teams to drive results

NeuroNexus offers a fast-paced, interesting and fun work environment that encourages employees to be both productive and innovative. Employees work both independently and as part of a multi-disciplinary team, all focused on developing innovative technologies for interfacing with the brain. NeuroNexus offers competitive wages and benefits. Interested candidates please contact Kc Kong, Director, Sales & Marketing, kckong@neuronexus.com.